



## *Tails at Twilight* ✦ **March 1, 2019**

Tails at Twilight is a celebration of our animal friends, those little lives that touch our hearts the most. Help us create a brighter future for local animals and people by lending your support to this year's gala as an event sponsor.

Take your pick from four sponsorship opportunities offering a variety of promotional benefits...plus the one-of-a-kind heartwarming satisfaction that comes from saving the life of a pet who just needs a second chance or transforming the life of someone through the unconditional love of animals.

## **Event Sponsorship Opportunities**

### **\$5,000 PLATINUM PAW**

Recognition as Presenting Sponsor in all promotional materials and signage; featured in all event press releases publicizing your sponsorship and support for Valley Humane Society (VHS); social media promotion; Individual Name or Company Logo displayed on event webpage; live recognition at the event, including the opportunity for your representative to be recognized on the stage for your Platinum Paw sponsorship; 10 event tickets; full-page color ad in auction catalogue; and display of company banner and signage on stage at the event.

### **\$2,500 GOLD BONE**

Recognition in all promotional materials and signage with medium logo or name; live recognition at the event of your sponsorship and support for Valley Humane Society (VHS); Individual Name or Company Logo displayed on event webpage; half-page color ad in auction catalogue; 6 event tickets; and social media promotion.

### **\$1,000 SILVER BOWL**

Recognition in all promotional materials and signage with small logo or name; quarter-page black and white ad in auction catalogue; name or logo displayed on event webpage; 4 event tickets; and social media promotion.

### **\$500 BRONZE COLLAR**

Social media promotion of your sponsorship and support; name displayed on event webpage; 2 event tickets; and name listing in auction catalogue.

### **\$250 BEST FRIEND**

Recognition on event webpage; and name listing in auction catalogue.

## **In-Kind Donation Opportunities**

There are many ways to join in saving and enriching lives! Donate services, merchandise, or use of property as auction items, make a cash gift, or donate back your sponsor package tickets for resale. In-kind donors will be recognized in auction catalogue. Just return the inquiry form on the reverse side or contact Development Manager Kim Stange-Herlihy at (925) 426-8656 or [kstange-herlihy@valleyhumane.org](mailto:kstange-herlihy@valleyhumane.org) with questions.

**For more information please contact Kim Stange-Herlihy, Development Manager,  
at (925) 426-8656 or [kstange-herlihy@valleyhumane.org](mailto:kstange-herlihy@valleyhumane.org)**

# Exclusive Opportunities *(only one sponsor per package)*

## **\$5,000 MEDIA PARTNER**

In exchange for promotional placement, the Media Partner sponsorship offers mention in all press releases, 6 event tickets, and a half-page color ad on the rear cover of the auction catalogue.

## **\$5,000 CHAMPAGNE RECEPTION**

Host attendees right from the get-go as the Champagne Reception Sponsor. Your name or logo will greet event-goers on special signage and help start the evening off on the right foot as they check in and explore silent auction items. Champagne Reception sponsor will be able to welcome guests and give a champagne toast and will receive a half-page color ad in the auction catalogue and 6 event tickets.

## **\$2,500 WINE TABLE**

Host the evening's table wine! Reach attendees where they spend the bulk of their evening—at the dinner table. As the Wine Table sponsor, your name or logo will appear on every table in the event and you will receive 4 tickets to the event.

## **\$2,500 HEADS OR TAILS**

Provide one of the most entertaining moments of the evening as the Heads or Tails Sponsor. Guests donate to participate, then place their bets by putting their hands on their heads...or their "tails." A flip of the coin decides who moves on to the next round. All eyes are on the action during this hilarious game! Heads or Tails sponsor will be announced by the auctioneer, have the opportunity to flip the coin, and receive 4 event tickets.

## **\$1,000 WINE PULL**

One of the hottest activities of the evening, the wine pull takes place during the champagne reception. Participants donate \$25 to pull the random bottle of their choice, all ranging in value from \$25 to \$100. As the Wine Pull sponsor, your name or logo will be prominently displayed in the middle of the action at this very popular activity, and you will receive 2 event tickets.

*All Exclusive Sponsor packages include recognition on general event signage, auction catalogue listing, and recognition on social media.*



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Fill out and remit form by mail to Valley Humane Society, 3670 Nevada Street, Pleasanton, CA 94566 or register online at valleyhumane.org. For more information, please contact Development Manager Kim Stange-Herlihy at (925) 426-8656 or by email at: kstange-herlihy@valleyhumane.org.

- Yes! I would like to sponsor the 2018 Tails at Twilight gala in support of Valley Humane Society's programs and services.
- I would like to relinquish \_\_\_\_\_ of my sponsorship package event tickets to Valley Humane Society for sale to other attendees.
- I am unable to attend but I would like to sponsor someone else's attendance at \$150.
- I am unable to attend but I would like to contribute to assist your lifesaving and life-enriching work.
- I would like to donate product, services or an auction item. Please contact me.

Sponsor or Company Name: \_\_\_\_\_

Contact First: \_\_\_\_\_ Last: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_ TOTAL AMOUNT: \$ \_\_\_\_\_

- I have enclosed a check.
- Please charge my credit card

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

*Inclusion in certain promotional channels depends on submission date of sponsorship and materials. High-resolution logo artwork must be received by Valley Humane Society no later than November 28, 2018 for full inclusion in promotional materials. Email logo and website information to kstange-herlihy@valleyhumane.org.*